

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

American Rambler Pro
Attention: Accounts Payable
138 Conant St.
Beverly, MA 01915

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
44650-2	08/05/12	August 2012	07/30/12 - 07/31/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Republican National Commit	RNC-ROMNEY	281

Flight Dates	Order #	Alt Order #
07/25/12 - 07/31/12	44650	09777682

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	07/25/12	07/31/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	MTWTF--	:30	10	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 10 \$800.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WKRC	M	07/30/12	6:07 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	2012MRFP064H	\$800.00	NM
6	WKRC	M	07/30/12	6:22 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	2012MRFP064H	\$800.00	NM
5	WKRC	Tu	07/31/12	6:08 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	2012MRFP064H	\$800.00	NM
7	WKRC	Tu	07/31/12	6:22 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	2012MRFP064H	\$800.00	NM
2	07/25/12	07/31/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	MTWTF--	:30	10	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 10 \$800.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
8	WKRC	M	07/30/12	6:43 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	2012MRFP065H	\$800.00	NM
4	WKRC	M	07/30/12	6:59 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	2012MRFP064H	\$800.00	NM
5	WKRC	Tu	07/31/12	6:41 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	2012MRFP065H	\$800.00	NM
6	WKRC	Tu	07/31/12	6:59 AM	6a Good Morn Cincinnati	6:30 AM-7:00 AM	:30	2012MRFP064H	\$800.00	NM
3	07/25/12	07/31/12	CBS Morning News	7:00 AM-8:00 AM	MTWTF--	:30	10	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 10 \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
10	WKRC	M	07/30/12	7:39 AM	CBS Morning News	7:00 AM-8:00 AM	:30	2012MRFP064H	\$400.00	NM
4	WKRC	M	07/30/12	7:59 AM	CBS Morning News	7:00 AM-8:00 AM	:30	2012MRFP064H	\$400.00	NM
5	WKRC	Tu	07/31/12	7:55 AM	CBS Morning News	7:00 AM-8:00 AM	:30	2012MRFP064H	\$400.00	NM
8	WKRC	Tu	07/31/12	8:11 AM	CBS Morning News	7:00 AM-8:00 AM	:30	2012MRFP064H	\$400.00	NM
4	07/25/12	07/31/12	CBS Morning News	8:00 AM-9:00 AM	MTWTF--	:30	10	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/12 07/31/12 MTWTF-- 10 \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WKRC	M	07/30/12	8:23 AM	CBS Morning News	8:00 AM-9:00 AM	:30	2012MRFP065H	\$400.00	NM
7	WKRC	M	07/30/12	8:54 AM	CBS Morning News	8:00 AM-9:00 AM	:30	2012MRFP064H	\$400.00	NM
5	WKRC	Tu	07/31/12	8:29 AM	CBS Morning News	8:00 AM-9:00 AM	:30	2012MRFP065H	\$400.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Dallas, TX 75284-1646


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44650-2	08/05/12	August 2012	07/30/12 - 07/31/12
Advertiser	Product	Estimate Number	
Republican National Commit	RNC-ROMNEY	281	

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5	07/25/12	07/31/12	The Price is Right	11:00 AM-12:00 PM	MTWTF--	:30	5	\$1,500.00	NM																																																																			
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4	WKRC	M	07/30/12	12:09 PM	Local 12 News at Noon	12:00 PM-12:30 PM	:30	2012MRFP064H	\$1,400.00	NM																																																																		
6	WKRC	M	07/30/12	12:25 PM	Local 12 News at Noon	12:00 PM-12:30 PM	:30	2012MRFP065H	\$1,400.00	NM																																																																		
5	WKRC	Tu	07/31/12	12:26 PM	Local 12 News at Noon	12:00 PM-12:30 PM	:30	2012MRFP064H	\$1,400.00	NM																																																																		
7	07/25/12	07/31/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MTWTF--	:30	10	\$1,200.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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7	WKRC	M	07/30/12	5:28 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	2012MRFP064H	\$1,200.00	NM																																																																		
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10	WKRC	M	07/30/12	6:08 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	2012MRFP064H	\$1,500.00	NM																																																																		
4	WKRC	M	07/30/12	6:25 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	2012MRFP064H	\$1,500.00	NM																																																																		
8	WKRC	Tu	07/31/12	6:13 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	2012MRFP065H	\$1,500.00	NM																																																																		
5	WKRC	Tu	07/31/12	6:29 PM	6p Local 12 News at Six	6:00 PM-6:30 PM	:30	2012MRFP064H	\$1,500.00	NM																																																																		
10	07/25/12	07/31/12	M-F 730p-8p	7:30 PM-8:00 PM	MTWTF--	:30	10	\$1,100.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/25/12</td><td>07/31/12</td><td>MTWTF--</td><td>10</td><td>\$1,100.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>WKRC</td><td>M</td><td>07/30/12</td><td>7:40 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>2012MRFP064H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/25/12	07/31/12	MTWTF--	10	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WKRC	M	07/30/12	7:40 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	2012MRFP064H	\$1,100.00	NM																																	
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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
44650-2	08/05/12	August 2012	07/30/12 - 07/31/12
Advertiser	Product	Estimate Number	
Republican National Commit	RNC-ROMNEY	281	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
10	07/25/12	07/31/12	M-F 730p-8p	7:30 PM-8:00 PM	MTWTF--	:30	10	\$1,100.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
10	WKRC	M	07/30/12	7:56 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	2012MRFP065H	\$1,100.00	NM																																																						
8	WKRC	Tu	07/31/12	7:40 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	2012MRFP064H	\$1,100.00	NM																																																						
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11	07/25/12	07/31/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWTF--	:30	3	\$1,700.00	NM																																																							
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	07/25/12	07/31/12	MTWTF--	3	\$1,700.00																																																											
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Total Spots							39																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$41,000.00
<u>Agency Commission</u>	\$6,150.00
<u>Net Amount Due</u>	\$34,850.00

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